

# COSMO TECH EXPO

Biggest Trade Show on Personal Care, Derma & Perfumery Manufacturing Solutions



## CONFERENCE – 2018

Beauty Business: Developing the Winning Strategy



Dear Exhibitors, Delegates and Visitors of the Cosmo Tech Expo 2018 and the Conference,

On behalf of Nexus Exhibitions and EnvisBE Solutions, I am immensely pleased to welcome you to the **Cosmo Tech Exhibition and Conference** in India on **23<sup>rd</sup> and 24<sup>th</sup> August 2018 at Pragati Maidan, New Delhi**. Today, India offers a huge potential for cosmetic, personal care, home care and pharmaceutical industry due to its rapid economic development and high growth rate; resulting in a vibrant and modern India playing a significant role in the global economy as India takes its due place on the international stage.

With more than 250 exhibitors and a large number of visitors expected at the Cosmo Tech 2018 exhibition, it is a perfect place to network, share experiences and grow as '**Network-Update-Innovate-Launch**' becomes the latest buzz-word of the industry.

One of the highlights this year is the 2-Day Conference, organized by the EnvisBE Solutions titled '**Beauty Business: Developing the Winning Strategy**', which covers practical science and cutting-edge industry developments as well as regulatory updates. **A Holistic Approach Agenda has been drafted covering all the Challenges, Trends and Solutions to deliver the Best Strategy for Manufacturers to Grow their Beauty Business.** Eminent scientific, technical, marketing and regulatory experts of national and international repute will be sharing their knowledge and experience for the benefit of the participants. I strongly recommend this program for all those who are seriously interested in the Indian Beauty Business.

**You will find the latest updates of the programme on the website [www.cosmotechexpoindia.com](http://www.cosmotechexpoindia.com).** You can also register for the Conference by visiting the above-mentioned website and selecting the **Conference Page**. Your registration can be conveniently initiated by selecting the '**Register Now**' button on the Conference Page and entering your details. Our Conference Executive will then get in touch with you in order help you complete the registration formalities. While we strongly recommend that you register for both days in order to derive the maximum benefit from the Conference, nonetheless, you have the option of registering for Day-1, Day-2 or both the days as per your convenience and availability.

I once again welcome all of you to this beautiful city of New Delhi, with its rich heritage and culture as well as its sites of National importance and International significance. I also take this opportunity to wish all Exhibitors, Delegates and Visitors of the Cosmo Tech Expo 2018 great success at the event.

Warm Regards

A handwritten signature in black ink, appearing to read "Bmas".

**Benedict Mascarenhas**

Chairman & Managing Director – EnvisBE Solutions Pvt. Ltd.  
Conference Convener – Cosmo Tech Expo 2018